

Note:

This is an annotated handout from a workshop that was offered in Cambridge, MA on September 30, 2016, during the Harvard Initiative for Learning and Teaching (HILT) Conference, <http://hilt.harvard.edu/conference>.

The materials here are licensed under a Creative Commons Attribution-NonCommercial-NoDerivs (CC BY-NC-ND) 4.0 license, <https://creativecommons.org/licenses/by-nc-nd/4.0/>.

You are free to download and share the materials without modification, with attribution to the author. Please see the accompanying slides for additional details.



Creative Approaches and Nudges for Educational Development

HILT Conference: September 30, 2016

10:45am-12:00pm breakout session, Wasserstein Hall, Milstein 2019B

Cassandra Volpe Horii, PhD

Founding Director: Center for Teaching, Learning, & Outreach; California Institute of Technology
cvh@caltech.edu

In this session, we will explore how to develop new, creative, and research-based ideas for supporting instructors and leading initiatives, with examples for inspiration and discussion.

Participants will:

- Develop new approaches to working with instructors that go beyond the ordinary, engage people in essential dimensions of teaching, and don't necessarily require extra time or resources.
- Tap into the wealth of perspectives offered by different academic disciplines—from physics to photography—to inform educational development efforts.
- Build a robust framework for inquiry and decision-making about supporting instructors and leading initiatives.



Martin Springborg



Part I. How are you thinking? From what disciplinary perspectives?

Examples of disciplinary thinking:

Physics	First Principles: What are we sure is true, and how can we build on that?
Photography	What do you see? What is not shown?
Literary Studies	Close reading: detailed observation coupled with inductive reasoning
Instructional Design	ADDIE process: analysis, design, development, implementation, evaluation
Computer Science	Algorithmic thinking: defining precise steps required for solving problems

EXERCISE:

- Find someone near you whose academic background is different from yours.
- Share: how do you think (approach problems, conduct inquiry, etc.) in each of your disciplines of origin?
- Apply: how could your partner's disciplinary perspective inform a program, service, or aspect of your educational development work?

Your partner's name & email: _____

Notes:

References and Resources:

- Allan, A. (2013). Evolving education. *Engineering & Science. Caltech Quarterly Magazine*. Fall 2013. Retrieved from <http://viewer.zmags.com/publication/e9a5c23c?page=30#/e9a5c23c/30>
- Ewald, W., & Lightfoot, A. (2001). *I wanna take me a picture: Teaching photography and writing to children*. Boston, MA: Beacon Press.
- Gurung, R. A. R., Chick, N. L., & Haynie, A. (Eds.). (2009). *Exploring signature pedagogies: Approaches to teaching disciplinary habits of mind*. Sterling, VA: Stylus Publishing.
- McKinney, K. (Ed.). (2013). *The scholarship of teaching and learning in and across the disciplines*. Bloomington, IN: Indiana University Press.
- Shulman, L. S. (1986). Those who understand: Knowledge growth in teaching. *Educational Researcher*, 15(2), 4. doi:10.2307/1175860
- Springborg, M., & Horii, C. V. (2016). Toward a new creative scholarship of educational development: The teaching and learning project and an opening to discourse. *To Improve the Academy*, 35(2), 197–221. doi:10.1002/tia2.20048 (archive: <https://goo.gl/vLvDeH>)



Part II. What is the subtext of your population's questions and comments?

FREE WRITING: Write or concept map quietly for 3 minutes about common and/or memorable questions and comments you've heard from instructors with whom you work. Try to keep going the whole time; continue recalling questions or comments you've encountered, recently or over time, even if you repeat yourself or include similar instances.



(Part II continued)

EXERCISE: Working with someone different than in Part I,

- Share: any common or interesting themes from your writing, especially any subtext you notice, or themes you might usually overlook.
- Discuss: what might it be like to make the subtext into the “main title”—a highlighted aspect of your educational development efforts?

Your partner’s name & email: _____

Notes:

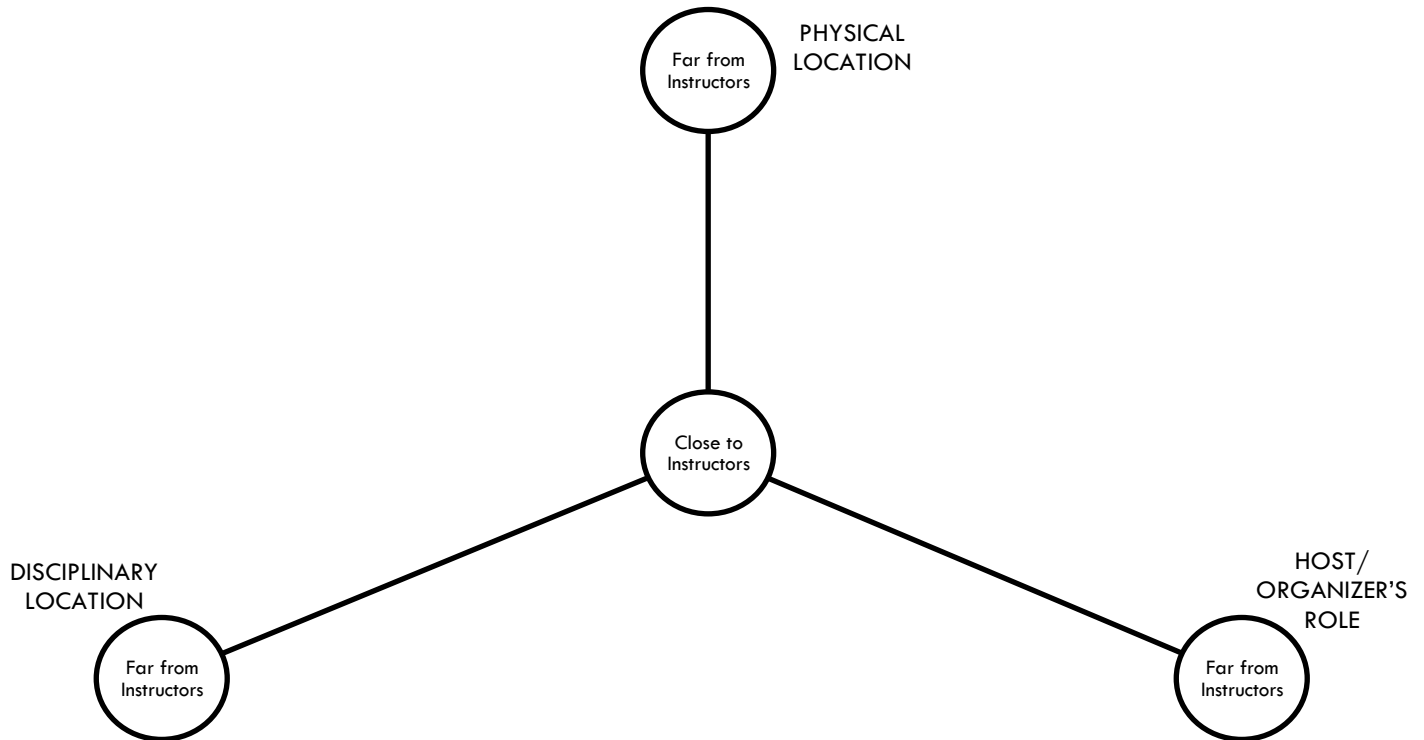
References and Resources:

- Christa McAuliffe Prize for Courage and Excellence in Education:
<http://cehs.unl.edu/courage>
- Chris Duffy, “You’re the Expert:” <http://www.chrisduffycomedy.com/youre-the-expert/>
- Martin Springborg, The Teaching and Learning Project,
<https://springborgphoto.com/teaching-and-learning-project/>



Part III. Where does educational development happen?

EXERCISE: Below, organize your educational development work according to where it happens—not just physically, but also in terms of the discipline and/or role serving as host. This visualization is instructor-centered: the closer to the middle, the closer to the instructors who are the intended participants in the educational development. However, close doesn't always mean better; consider this exercise an exploration of different kinds of “where” at play in our contexts.



DISCUSSION: all together

- Did you notice any patterns?
- Did you notice any opportunities (e.g., a program or service that could move)?
- What other thoughts do you have about “where” educational development happens?

References and Resources:

- Cook-Sather, A., Bovill, C., Felten, P., & Weimer, M. (2014). *Engaging students as partners in learning and teaching: A guide for faculty*. San Francisco, CA: Jossey-Bass.
- Horii, C. V., K. Redd, M. Ouellett, N. Finkelstein, A. Beach, D. Carlisle, S. Shadle, G. Weaver (2016). Collaborating at the centers: report from a STEM education transformation workshop involving leaders of centers for teaching and learning and STEM education centers. POD Network in Higher Education and Network of STEM Education Centers. <http://podnetwork.org/content/uploads/Collaborating-at-the-Centers-Workshop-Report-20July2016.pdf>
- Weaver, G. C., Burgess, W. D., Childress, A. L., & Slakey, L. (Eds.). (2016). *Transforming institutions: Undergraduate STEM education for the 21st century*. West Lafayette, IN: Purdue University Press.

